

CS GAMES

Sponsorship Package



WHAT ARE THE CS GAMES?

The CS Games is the abbreviation for Computer Sciences Games, which is an academic and social inter-university competition that brings together more than 300 undergraduate students in information technology-related fields. The last event attracted over 30 North American universities and multiple sponsors.

This competition will take place during the weekend of March 17 to 19, more precisely from Friday evening to Sunday evening at Chicoutimi. Teams of 10 participants will have to use their knowledge in computer science, computer development and software engineering to complete a series of challenges. The CS Games want to offer a taste to the participants of some of the obstacles they might have to face once they reach the industry.

Each CS Games includes:

- Gathering of several North American universities;
- Over 300 bright and motivated students;

WHY BECOME A SPONSOR?

This inter-university competition attracts the best computer science students, chosen by their universities or student associations for their excellence. This is a great time to get to know some of the elite students in North America.

Being a sponsor for the CS Games means incredible exposure for your company to these students. Not to mention the students of the host university, the opportunity to recruit and the possibility of expanding your network of contacts spread over many miles.

SPONSORSHIP LEVELS

Three levels of partnership are offered to you, each with a grouping of advantages according to the amount of your contribution. Please note that the most advanced sponsorship levels are in limited quantities!

<p>\$ 15 000 PLATINE 1 SLOTS</p>	<ul style="list-style-type: none"> ■ All the benefits of the GOLD and SILVER levels ■ Up to 3 Hero Puzzle integrations ■ Up to 3 announcements during the event through our communication platforms ■ A speech during the award ceremony ■ Presentation of a "Sponsors' Choice" trophy to the team of your choice
<p>\$ 10 000 GOLD 3 SLOTS</p>	<ul style="list-style-type: none"> ■ All the benefits of the SILVER level ■ Possibility to organize one of the competitions ■ 1 integration to the Puzzle Hero ■ An announcement during the event through our communication platforms
<p>\$ 7 500 SILVER 3 SLOTS</p>	<ul style="list-style-type: none"> ■ Presence at the event ■ Presence at the award ceremony ■ Announcement of the partnership on social networks before the event ■ Company logo on various promotional items

A LA CARTE

In addition, the ability to choose a la carte benefits is available. This will allow you to interact with the students as you see fit and give them a sense of your company culture. Please note that some of the a la carte benefits are in limited supply.

- Present a Flash-out among those of the students, *2 available*.
- Integration with Puzzle Hero.
- Mini-conference during lunch hour, *2 available*.
- Speech during the award ceremony, *1 available*.
- Extended competition (2 periods of 3 hours). Only for Gold and Silver levels, *1 available*.

EXPLANATION OF THE BENEFITS

Distribution of promotional items: Possibility of including some promotional items with your company's logo in the welcome bag for participants. Note that between 300 and 400 items are required.

Company logo display: Increase your visibility! Your logo will appear before, during and after the event on the event shirts (participants, volunteers and executive members). The logo will also be posted on the website.

Presence during the competition: Whether it is to increase your visibility or to recruit new talent, the presence on site will allow you to have three representatives and a booth accessible at all times during the day (located in a busy area). In addition, you will be invited to the closing banquet, where the awards ceremony will take place. During the awards banquet, you may have the opportunity to present a speech to all the students.

There is a limit of 3 people per partner. Want more representatives? Please contact us!

Integration to the "Puzzle Hero": During the weekend, a selection of competition-themed challenges are open to participants. You will be able to create several of these challenges or problems to solve during the "Puzzle Hero" to make your company stand out from the crowd. These challenges can include programming, puzzles or even researching information specific to your organization.

Sponsor a competition: Gold and Silver partners will have the opportunity to participate in the development of a competition. Your involvement can manifest itself in several ways:

- * Working with organizers to design a competition
- * Designing an entire competition
- * Leaving it up to the organizers to design the competition and add your touch.

In addition, you will also have access to the submissions from the different teams at the end of the competition.

Advertise on our communication platform: Communication is key! During the weekend, participants follow our communication platforms closely (Slack, Facebook, Twitter, etc.) for important announcements. Whether you have a special event at your booth or want to give attendees some encouragement, we offer our sponsors a shout-out during the event (and up to 3 announcements for our partner PLATINUM).

Flash-out with students: Flash-outs are an important tradition at the CS Games. It allows teams to demonstrate their originality and reinforces the theme of the event. It is a great opportunity to demonstrate what makes your organization special as well as share your company culture.

Lunchtime Mini-Conference: You will have 5-7 minutes to present a topic of your choice to the students and take the opportunity to promote your company's mission and the different technologies you work with!